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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/837,388	04/19/2001	Jae Yoon Lee	2658-0234P	7290	
2292 BIRCH STFW	7590 02/12/2007 ART KOLASCH & BIRCI	EXAMINER			
PO BOX 747			LIN, JAMES		
FALLS CHURCH, VA 22040-0747			ART UNIT	PAPER NUMBER	
	•		1762		
,			NOTIFICATION DATE	DELIVERY MODE	
			02/12/2007	ELECTRONIC	

Please find below and/or attached an Office communication concerning this application or proceeding.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

mailroom@bskb.com

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
09/837,388	LEE ET AL.	
Examiner	Art Unit	
Jimmy Lin	1762	

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	Jimmy Lin	1762				
The MAILING DATE of this communication appe	ears on the cover sheet with the c	orrespondence add	ress			
THE REPLY FILED <u>19 January 2007</u> FAILS TO PLACE THIS A 1. ☑ The reply was filed after a final rejection, but prior to or or	APPLICATION IN CONDITION FOR	R ALLOWANCE.				
this application, applicant must timely file one of the followance; (2) a Notal Request for Continued Examination (RCE) in compliantime periods:	wing replies: (1) an amendment, aff otice of Appeal (with appeal fee) in c	idavit, or other eviden compliance with 37 Cl	ce, which FR 41.31; or (3)			
 a) The period for reply expires 4 months from the mailing date of the final rejection. b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In 						
no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN						
TWO MONTHS OF THE FINAL REJECTION. See MPEP 7 Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of ex-	on which the petition under 37 CFR 1.1 tension and the corresponding amount	of the fee. The appropri	ate extension fee			
under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office late may reduce any earned patent term adjustment. See 37 CFR 1.704(b NOTICE OF APPEAL	r than three months after the mailing da					
 The Notice of Appeal was filed on A brief in complicing the Notice of Appeal (37 CFR 41.37(a)), or any external a Notice of Appeal has been filed, any reply must be filed AMENDMENTS 	ension thereof (37 CFR 41.37(e)), to	avoid dismissal of th				
AMENDMENTS 3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will <u>not</u> be entered because						
(a) They raise new issues that would require further combined (b) They raise the issue of new matter (see NOTE below)	•	TE below);				
(c) They are not deemed to place the application in be appeal; and/or	•	ducing or simplifying	the issues for			
(d) They present additional claims without canceling a NOTE: (See 37 CFR 1.116 and 41.33(a))		ected claims.				
4. The amendments are not in compliance with 37 CFR 1.1	21. See attached Notice of Non-Co	mpliant Amendment	(PTOL-324).			
5. Applicant's reply has overcome the following rejection(s);	Parall Electronic advan				
6. Newly proposed or amended claim(s) would be a non-allowable claim(s).						
7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is proof the status of the claim(s) is (or will be) as follows:		II be entered and an e	explanation of			
Claim(s) allowed: Claim(s) objected to:		·				
Claim(s) rejected:						
Claim(s) withdrawn from consideration: AFFIDAVIT OR OTHER EVIDENCE						
 The affidavit or other evidence filed after a final action, because applicant failed to provide a showing of good ar was not earlier presented. See 37 CFR 1.116(e). 						
9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to showing a good and sufficient reasons why it is necessa	overcome <u>all</u> rejections under appe	al and/or appellant fa	ils to provide a			
10. 🔲 The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached.						
REQUEST FOR RECONSIDERATION/OTHER 11. ☑ The request for reconsideration has been considered b See attached sheet.	ut does NOT place the application i	n condition for allowa	nce because:			
12. Note the attached Information Disclosure Statement(s). 13. Other:	(PTO/SB/08) Paper No(s).					
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•		,				

Art Unit: 1762

Continuation of Box 11:

Claims 9-10, 12-16, 18, 20, 22, 25, and 27 as rejected over Pei '043, Wright '081, Shinoda '553, and Kimura '156:

The Applicant argues that Shinoda's barriers and Kimura's interlevel insulation film would interfere with Pei's flexographic printing and that the composite material will not be precisely deposited at the desired locations (i.e., pixel areas) and may be located at the undesired locations (i.e., on top of the barriers or interlevel insulation films) due to the interference of the barriers or interlevel insulation films with the rotary flexible plates. The Applicant has correctly acknowledged the desired and undesired locations for deposition. However, one of ordinary skill in the art would have readily recognized that the composite material should only be deposited in the desired locations while avoiding deposition onto undesired locations. If the pixel area is specifically defined as the desired locations for deposition, then one of ordinary skill in the art would only want to deposit into the pixel areas, especially since flexographic printing allows for selective deposition. The combination of references teaches that only a convex portion of the roller is coated with the composite material and that the convex portions correspond to the desired locations of deposition on the substrate. The composite material is deposited onto the desired locations, and not the undesired locations, via the convex portions.

The Applicant argues that one skilled in the art would not have motivation as suggested in the Office Action to modify Pei's flexographic printing in view of Shinoda's barriers and Kimura's interlevel insulation film. However, Shinoda has the same field of endeavor as that of Pei (Shinoda is the specifically referred to in the Office Action for teaching barrier ribs). The selection of something based on its known suitability for its intended use has been held to support a prima facie case of obviousness. Sinclair & Carroll Co. v. Interchemical Corp., 325 U.S. 327, 65 USPQ 297 (1945). Thus, one would have been motivated to use barrier ribs because Shinoda teaches that barrier ribs are operable formations.

KEITHHENDRICKS PRIMARY EXAMINER